

Education on a Vacation

Education on Board

JOICO

THE ART OF HEALTHY HAIR
L'ART DES CHEVEUX SAINS

The Philosophy of the J-System is based on three timeless principals, and the belief that they hold the key to every artist's success. Those 3 principals are the building blocks of every hair cut, past, present and future: Line, graduation and layers. When the form and function of these 3 principals are thoroughly understood, the creative options are unlimited. We at Joico

believe that hair colour placement can also be applied in a logical and methodical manner and support the J- Cutting System. The J- Colour System is based on 3 principals as well: vertical, horizontal and diagonal.

Learn from the master that fine-tunes the cutting skills of the world wide Joico Artistic Team, including Canadian Hairdresser of the Year- Chad Taylor, Canadian Colourist of the Year and Multi Cultural stylist of the Year- Shannon Simmonds, Joico International sensation Lance Blancette, Shear Genius winner- Anthony Morrison, Celebrity stylist- Tabatha Coffey of Tabatha's Salon Take Over...the list goes on!

Featuring

- *Damien Carney*
- *Shannon Simmonds*
- *Shayne Harrison*

Together, these systems empower the artist with the confidence and ability to maximize their potential and give you the tools required to create a sustainable and affordable education system within your salons to ensure every salon client leaves with your salon's signature ofartistry, technical precision and suitability in perfect harmony.

With the principals of J- Cutting and J- Colouring, there is nothing preventing you from achieving excellence in your career.

J SYSTEM MODULE 1 Line/Horizontal

Achieving and maximizing precision and placement in your line cutting and understanding how horizontal colour placement and patterns enhance the end result.

Thursday October 14, 2010 3:00pm – 5:00pm \$35.00

J SYSTEM MODULE 2 Graduation/Diagonal

Mastering the most challenging of the three cutting principals, graduation. Getting the weight areas where you intend them every time and how placing the hair colour diagonally accents your creations to perfection.

Thursday October 14, 2010 5:00pm – 7:00pm \$35.00

J SYSTEM MODULE 3 Layers/Vertical

Utilizing the lightest form of cutting to create movement and detail in your desired looks. Vertical placement of hair colour will allow you to get the maximum detail in the hair cut with the minimal amount of effort.

Friday October 15, 2010 8:30am – 10:00am \$35.00



INNOVATIVE STYLING OPTIONS

The i.system: A methodology of design

i.consult to create vision

i.cut to create shape

i.texture to create structure

i.colour to create focus

i.finish to create personality

Each of these elements of design is crucial to achieve excellence in your end result. The ISO Team of Designers will explore with you how each piece of the puzzle supports and accents the others to create any masterpiece you may have in mind.

Cutting and colouring textured hair or being inspired to begin adding texture to your body of work within your salon or your photo shoots. ISO Designers are the master architects of understanding how best to bring out your best.

Featuring

- *Adam Morreno*
- *Darby Shield*
- *Chantal Pilon*

I.TEXTURE

Explore the concepts of *Movement and Form* within any hairstyle as it relates to the natural or artificial shapes that we manipulate hair into. How can we maximize the hair’s ability to be completely moldable into any shape we want? The ISO Designers will show you how.

Sunday October 10, 2010	9:00am — 11:00am	\$35.00
Tuesday October 12, 2010	9:00am—11:00am	\$35.00

I.COLOUR

Using colour to create *Dimension and Focus* in our work requires a skilled eye. What do you want to enhance and where do you want to draw the eye? Beautiful hairstyles are best seen in detailed colour. Imagine the difference between black and white televisions vs. HD colour. The ISO Designers will help you understand how we see colour and where best to place it, to bring your work into high definition.

Sunday October 10, 2010	1:00pm — 3:00pm	\$35.00
Tuesday October 12, 2010	1:00pm — 3:00pm	\$35.00

I.CUT

The *Foundation and Form* in your designs are like the blueprints. Being able to outline clearly how you want the hair to fall and understanding how the texture and colour will support or change your vision allows you to create endless works of art. Learn how to visualize your shapes 3 dimensionally.

Sunday October 10, 2010	3:30pm — 5:30pm	\$35.00
Tuesday October 12, 2010	3:30pm— 5:30pm	\$35.00



Wayne Grund is a stylist with over 30 years of experience, who continually “WOW’s” audiences around the world. Founder of Surface Hair —a natural, high performance, salon exclusive hair care that completely respects personal health and the earth - will share his extensive knowledge of the beauty industry.

Discover Wayne’s profitable business strategies and the latest trends from street wear to runway.

LIVING THE FIVE KEYS TO SUCCESS

Success is not something you do, it is who you are! Create and live a culture of success:

1. Get Your Chair Full.
2. Communicate Effectively. Service is Sales
3. Do Great Work Continually. Set Goals, Track and Coach.
4. Be Sure Your Guests Look Great at Home. The soft sell process of retailing.
5. Guest Retention. Rebooking. Creating a WOM fest (word of mouth). When and how to raise prices.

Sunday October 10, 2010 8:00am — 10:00am \$25.00

AUTHENTIC GLAMOUR CUTTING - UP CLOSE AND PERSONAL WITH WAYNE!

Learn step by step the Surface Core cuts and trend release. Learn the new world of detoxifying hair and healing from inside out. Maximize colour and texture services. Quick styling and finishing techniques reconstructing.

Sunday October 10, 2010 1:00pm — 3:00pm \$35.00

PROFITABILITY IN A GREEN WORLD

The answers for our industry and world have changed. Those who become aware and take responsibility for the process of change will prosper beyond their wildest dreams. Today there are major innovations every 30 seconds and technological advancements every 6 months. Become aware of the new consumer; how to market to them and exceed their expectations. Lead, follow or get out of the way. The New World is here to stay .

Tuesday October 12, 2010 12:00pm — 2:00pm \$25.00

HANDS ON CUTTING WITH WAYNE

Clashing shapes and textures. Strong outer perimeter lines meet soft flowing inner textures. Master the Surface Titanium Razor and Flared Thumb Swivel shear. Mannequin and tools provided.

Friday October 15, 2010 1:00pm — 3:00pm \$100.00

Friday October 15, 2010 3:30pm — 5:30pm \$100.00

It's time for growth. It's time for success. It's time for change.

Why does Dermalogica® invest more in your education than any other company? It's simple. Our products are only available to qualified skin care professionals and we are focused one hundred percent on making you as successful as you can be. For more than twenty

dermalogica®

a skin care system researched and developed by The International Dermal Institute

years Dermalogica's exclusive education program, developed by The International Dermal Institute, has set the industry standard and assisted skin therapists, salon professionals and business owners worldwide in becoming successful and remain in-demand. Whether you are studying at one of our more than forty training centres, or taking part in the "Education on a Vacation" cruise, by linking with the Dermalogica professionals you will always have our curriculum at your fingertips.

Discover the difference Dermalogica can make for you and your business by joining us on board.

FACT FICTION OR FANTASY...IS IT SCIENCE OR JUST ANOTHER URBAN MYTH?

What's hot? What's not? What's real? And what's a myth? More importantly, what is safe to use in today's cosmetic ingredient quagmire! Dermalogica® will dispel these myths and explain the facts. In this seminar, we will speak about natural vs. organic. Are organic silicones really organic? Are you now at a loss over what to think about parabens? Could it really be true that sunscreens are destroying the barrier reefs on our planet? Wondering if snail slime just might be the next anti-aging ingredient? We will answer all of these questions, and more. This is a one-time opportunity to gain a better understanding of what is fact and what is fiction.

Tuesday October 12, 2010 8:00am — 10:00am \$25.00

THE SKINCARE INDUSTRY (RE)DEFINED

Learn how the Dermalogica® branding concepts can help you customize your own business. From Skin BarSM to MicroZone® Treatments, learn how these concepts could impact your business and see firsthand how to enhance your client connections, boost retail sales and increase treatment bookings, whether you are a one-room shop, salon or destination spa!

Thursday October 14, 2010 3:00pm — 5:00pm \$25.00

REFLEX POINT TOUCH THERAPY

This dynamic & exciting hands-on class is designed to coach you, step-by-step, through one of our most popular Touch Therapy treatments at our Concept Spaces, the Reflex-Point Touch Therapy Massage. In this highly interactive practical workshop, you will learn how to incorporate these techniques into your everyday treatments as well as customize a targeted Foot Fix treatment. We will work with each of you to ensure that you are comfortable in your techniques.

Friday October 15, 2010 9:00am — 11:00am \$50.00

UNDERSTANDING COSMCEUTICAL INGREDIENTS IN SKIN PRODUCTS

The global skin care and cosmetic market has experienced quantum leap growth over the past five years, with thousands of new skin products in the professional, mass and luxury sectors being introduced to the consumer every day. Skin care products for almost every skin type, condition and target market now flood the shelves of salons, spas, specialty, drug and department stores and we haven't even touched on what's available online! Your clients and the average consumer are very confused, and it is crucial that you feel well-equipped to fully answer their questions and thoroughly understand what ingredients truly work and how. Become an ingredient expert and elevate your knowledge to a superior level.

Friday October 15, 2010 1:00pm — 3:00pm \$25.00



Since 1985 LCN has been developing professional nail technicians around the world by training them in the art of light cured artificial nails. Today LCN has expanded their leading edge instruction to include Nail Art, Manicures, Pedicures, Pedique & Waxing to both beginner and advanced beauty professionals. Join us as we hit the high seas and learn how to incorporate Fun & Profits back into your salon & spa services.

IT'S HAPPY HOUR AT THE LCN POLISH BAR

Come dip your fingers in the *Caribbean Sea*, try a *Frosted Martini* or shake things up with a *Cranberry Cocktail*. Learn the art of marbleizing and creative nail art with LCN Polish.

Sunday October 10, 2010 1:00pm — 3:00pm \$25.00

EXPOSE YOUR TOES

No outfit is complete without perfect toes. LCN Pedique is the must have accessory to cruise the Western Caribbean. Learn the application of Permanent Polish, add Bling to your toes and experience a classic French Pedicure, with LCN's revolutionary light cured resin, Pedique.

Tuesday October 12, 2010 9:00am — 11:00am \$25.00

Have Fun with LCN Colour Gels

Join your LCN team on The Fun Ship, whether its sun, sand, surf, or at home increase your revenues by adding creative colours, 3-D Designs or Glitter into your everyday nail fills.

Friday October 15, 2010 3:30pm—5:30pm \$25.00

Get Crushed! - 100% pure minerals, paraben free, superior customization! True multi-purpose minerals are easy to use and versatile in every salon & spa! Learn to work with pure minerals, advanced blending and detailed applications. Crush Minerals offers a wide array of colours to meet each artists needs.... Endless creations and exciting new techniques!

CRUSH

minerals

CRUSH MINERALS

Get Crushed! - 100% pure minerals, paraben free, superior customization! True multi-purpose minerals are easy to use and versatile in every salon & spa! Learn to work with pure minerals, advanced blending and detailed applications. Crush Minerals offers a wide array of colours to meet each artists needs.... Endless creations and exciting new techniques! Cruise Crush Minerals with us and see why you and your clients should get Crushed.

Friday October 15, 2010 3:30pm — 5:30pm \$25.00

Age Later, Age Less- New age chemical peeling, advanced formulations, all Paraben free.

Image Skincare is a clinical skincare line for Estheticians & Physicians delivering customized treatments with optimized results! High concentrations, active ingredients plus pre and post care.



Join us to learn the latest chemical peels utilizing superior peeling solutions to take you and your clients to the next level!

A CLINICAL APPROACH TO SKIN CARE

Join us to cruise some of the most effective ingredients in treating acne, aging, rosacea, pigmentation and more! Learn proper pre and post treatment protocols and why this is so important. Customize with powerful anti-oxidants, advanced Peptides and innovative ingredients such as Apple Stem Cells!

Tuesday October 12, 2010 12:00pm — 2:00pm \$25.00

THE ART OF CHEMICAL PEELING

See how superior peeling solutions available from Image Skincare deliver corrective and immediate results! You will learn how to choose the right peel through a fascinating discussion on in-depth peeling agents. Effective peeling protocols for photo damage, aging, pigmentation, acne, rosacea and more!

Tuesday October 12, 2010 2:30pm — 4:30pm \$35.00

ADVANCED CHEMICAL PEELING

See first-hand the possible complications of over exfoliation, how to determine the depth of a peel and where peels go. We will take you through a knowledge-filled class that is sure to take your skills to the next level! Learn how to market peels through customization, advanced peeling protocols and how to boost not only your confidence in peeling but how to boost your peels to success!

Friday October 15, 2010 9:00am — 11:00am \$35.00