

CODE OF CONDUCT

As the voice of cosmetology professionals since 1929, BeautyCouncil serves as the beacon for industry excellence. Professionalism is the cornerstone of the association driven by member commitment to elevating standards of practice. Our members are distinguished by their adherence to the highest code of ethics in the cosmetology industry.

Foundational Principles

Cosmetology Professionals shall:

- be guided by honesty, accountability, fairness and integrity in all business transactions
- uphold established industry qualifications
- commit to ongoing professional development
- strive to enhance the public image of the cosmetology sector

Standards of Practice

- Members will ensure clients are respected and the client best interests are served at all times
- Members will ensure clients privacy and modesty is safeguarded and all client information is kept confidential
- Members will ensure services are only provided within the scope of respective certification(s) and not utilize any technique/procedure which adequate training has not been received
- Members will ensure all usage instructions and guidelines provided by product and equipment manufacturers are strictly adhered to
- Members will ensure all service provided follow the health & safety recommendations of the association and public authorities
- Members will ensure they are abreast of current industry knowledge and the latest techniques
- Members will ensure clients are provided clear and realistic information regarding the goals and outcomes of service and or products and only accurate and truthful claims are made regarding the potential benefits of the techniques rendered or products recommended
- Members will refrain from making statements on the efficacy services that are not supported by the generally accepted experience of the profession
- Members will ensure client issues are handled in a fair and expeditious manner
- Members will ensure work is to the highest standard of ethical and professional conduct
- Members will provide a positive image and promote excellence in the cosmetology industry