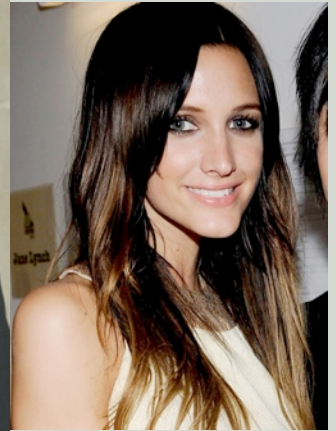


# BALAYAGE



## ARTEGO'S BALAYAGE ONE DAY WORKSHOP

Balayage is a highlighting technique, a French word that means “sweeping”.

### Discover the differences between Balayage and other highlighting methods?

When you sweep the product onto the hair, you put less product at the base and more product at the ends so your outgrowth is less noticeable. The highlights look as if they are growing out of the head progressively from darker at the base to lighter at the ends. Balayage can be a soft, natural look or Balayage can be a strong, bold look. This depends upon how you apply the product.

### Who can you Balayage?

There are so many clients that are candidates for Balayage. The person that is looking for the natural highlights, bold, contrast, less maintenance, or the sun-kissed look is a Balayage candidate. Just about anyone can be a Balayage client. Balayage can be performed so many different ways. The outcome is dependent upon how you apply the product, the different angles you use, the way you section, and the base color of your client's hair. The best clients for Balayage are clients who are looking for softer highlights.

### Learn how to describe Balayage

Balayage is a more natural looking highlight. Your outgrowth is less noticeable because of the different angles used to paint your hair. Balayage is a softer, more natural highlight, leaving some contrast from your roots to ends. Each highlight has a beautiful hand painted lead in that allows the highlight to become stronger as it flows from the head.

### What tools to you need for Balayage:

For our Balayage highlights the products are very specific. We use Artego Balayage Bleach with Artego Developers. The lighter you want the hair, the higher the volume of developer you use. Using a glass or plastic bowl, fold together with a wooden paddle to form a very thick paste. We use stiff brushes to smooth the thick product on the paddle into a smooth, very paintable consistency.

### Discover Balayage Techniques

The placement of Balayage highlights is very important. We teach a basic pattern to get stylists comfortable with the art of painting in the highlights, which is the most important part. In this basic pattern, we will cover the three most popular paint designs called Singles, Slants and V's, and where they are most commonly placed.

### Balayage Workshop

In our class, we will take you through our basic sectioning and the placement of highlights. That is the most important thing you can learn in the beginning. When you return home, you will have something to practice. We will teach you the 3 paint designs: Singles, Slants, and V's. Students will learn the difference between the three and the placement of each. Then there will be time to actually practice painting on the designs.

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BALAYAGE



Learn How to  
give good  
Balayage

CL

Everything you need to know about the next biggest colour trend

**DISCOVER THE**

appeal

application techniques

and the tools



artegocanada

CLASS DATE: MARCH 7  
Beauty Council

Contact Candice to book  
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